

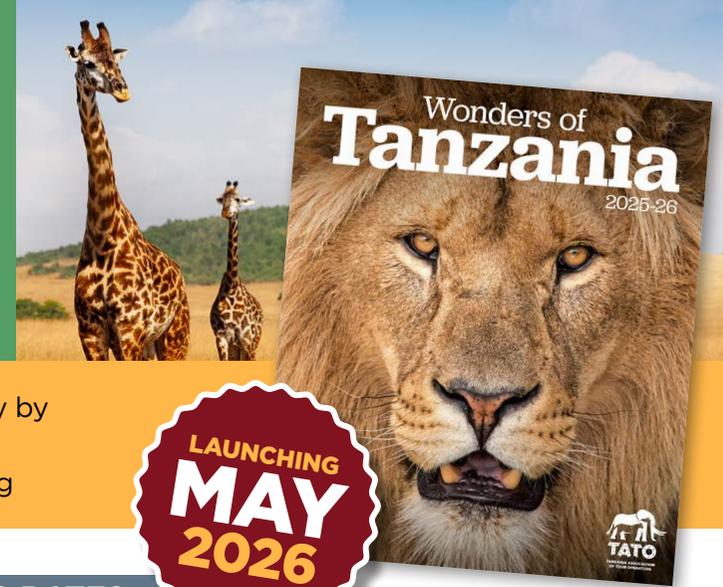


# Wonders of Tanzania

## 2026-27



Wonders of Tanzania 2026-27 is published exclusively by Land & Marine Publications on behalf of the Tanzania Association of Tour Operators (TATO), [www.tatotz.org](http://www.tatotz.org)



## ADVERTISING MEDIA PACK

### About the publication

The first edition of Wonders of Tanzania will be the most comprehensive and authoritative tourism publication of its type. The publication will be used by TATO to promote Tanzanian tour operators to the international travel industry. The launch edition will be circulated throughout 2025-26. This is a long-term and unique marketing opportunity for TATO members.

### Wonders of Tanzania includes:

**Features:** A range of topical and informative articles highlighting aspects of Tanzania as a destination with in-depth coverage of national parks, game reserves and tourism circuits.  
**Design:** Land & Marine is renowned for its innovative designs and the 2025-26 Wonders of Tanzania will be a truly eye-catching publication.  
**Editorial Profiles:** Each advertiser qualifies for a free editorial feature comparable to the size of advertisement booked.

### Distribution

The publication will be launched at WTM Africa 2025 and available at major international shows such as WTM in London, ITB Berlin, local travel shows and elsewhere. TATO will be responsible for the distribution of the publication.



### Multi-Format eEdition

In addition to the printed guides, there will be an accompanying eEdition available online from the Tanzania Association of Tour Operators website at [www.tatotz.org](http://www.tatotz.org). Advertisers will have a landing link integrated into the eEdition on the TATO website. **Scan the QR above to read.**

### Free Design Service

Take advantage of our free design service. Our production studio has a team of qualified graphic designers and copywriters experienced in producing striking and professional advertisements to your exact requirements.

### ADVERTISING RATES

PRIME POSITIONS	Price in US\$
Inside Front Cover	\$3,495
Page 1 (First right-hand page)	\$2,995
Facing the Foreword	\$2,835
Inside Back Cover	\$2,950

DISPLAY ADVERTISING	
Quarter Page	\$1,095
Half Page	\$1,650
Full Page	\$2,465
Double Page Spread	\$3,695
Right-Hand Page	Plus 10%

CLASSIFIED ADVERTISING*	
Located at back of publication	
Triple box (91mm by 219mm wide)	\$850
Double box (81mm by 144mm wide)	\$550
Single box (81mm by 69mm tall)	\$295



### About Land & Marine

Land & Marine Publications designs and produces a range of publications, in-flight magazines, websites and corporate brochures for travel and tourism industry clients worldwide.

### Contact

**Godfrey S. Urassa**

Operations Lead - Africa Division  
**Land & Marine Publications (Tz) Ltd**  
 Cell: +255 (0) 686 118 816 (WhatsApp)  
 Cell: +255 (0) 716 118 080  
 Email: [godfreyurassa@landmarine.com](mailto:godfreyurassa@landmarine.com)  
[www.landmarine.co.tz](http://www.landmarine.co.tz)



**Tanzania Office:**  
 Land & Marine Publications (Tanzania) Ltd.  
 5th floor, Josam House, along Coca Cola Road, Mikochei Area, Dar es Salaam

**Head Office UK:**  
 Land & Marine Publications Ltd.  
 6 The Square, Ipswich, Suffolk, IP5 3SL UK  
 Tel: +44 (0)1206 752902  
 Email: [publishing@landmarine.com](mailto:publishing@landmarine.com)

### TATO Members benefit from:

- ★ 10% discount on all advertising rates
- ★ Free editorial for member advertisers



**INVOICING & PAYMENT** Payment is required on publication date via bank transfer and payable to Land & Marine Publications Ltd. \*Payment for Classifieds is required on booking. Bank details can be found on the invoice. Advertisers will be invoiced by Land & Marine prior to publication deadline. Cancellations must be received in writing within 14 days of the order, otherwise advertisers will be invoiced in full. Multiple bookings are accepted and discounted on the basis that unless instructed otherwise during the contracted period the same artwork will run for the entirety of the series. Changes to advertisements must be received by the agreed copy date. Other terms may apply please see invoice for full details.